Introduction to Social Psychology: Persuasion
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http://www.telresources.org/resource87

TYPE	Lesson plan with activity
LEVEL	tertiary
MODALITY	classroom-based,blended
SUBJECT	social psychology,persuasion,ethics
TECHNOLOGY	internet resource,social media,video,text-based,presentation
KEYWORDS	social psychology,persuasion,ethics

Introducing the concept of 'Persuasion' in Social Psychology discipline and its six main principles introduced by Robert Cialdini

Lesson Summary:
Students will learn about the social psychological concept of 'persuasion' and the six main principles identified by Robert Cialdini. It will be learning through examples of each principle and they will have opportunity to contexualise these to their local setting

Lesson Objective:
To provide students with basic understanding of the concept 'Persuasion' in Social Psychology disicpline and principles related and review the ethical considerations

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